

ACTIVITIES WALL & ILLUMINATED CORRIDOR

ADVERTISING OPPORTUNITIES



INVEST IN GREAT VISIBILITY:
The Convention Center hosts more than 1 MILLION EVENT ATTENDEES EVERY YEAR

THE ACTIVITIES WALL

Premier Location

The Activities Wall is located directly across from the Restaurant Booth in the Grand Lobby of the San Diego Convention Center. Visitors can scan the Activities Wall for information on what to see and do in San Diego, and they can even buy tickets to area attractions.



Size	Annual Rate*
20.875" x 10.125"	\$2,200 per year
21" x 21"	\$3,600 per year
35" x 27 "	\$4,500 per year

Additional Value

Both of these advertising venues offer an opportunity to reach an expanded number of visitors in high traffic locations. The Convention Center annually attracts 582,000 out-of-town delegates, as well as half a million local attendees for public events.

* Printing and installation fee is not included in the rate.
 * Turnaround time is three weeks from the date we receive files.

THE ILLUMINATED CORRIDOR

High Visibility

Premium backlit advertising spaces are available in the corridor connecting the East and West wings of the San Diego Convention Center — adjacent to the only FedEx Kinko's in the building and near Starbucks. In this busy thoroughway, convention attendees and meeting planners are sure to see your message.



Size	Annual Rate*
31.5" x 77"	\$7,500 per year
	\$2,000 per quarter

Included in the Advertising Costs:

- Backlit advertising space in your chosen dimension
- A direct-dial phone bank with your four-digit number listed in a visible directory
- Rack space for your 4" x 8 1/2" advertising brochures
- Promotion of your business by our Restaurant Reservations and Concierge Services staff
- Most importantly, the sale of your admission tickets (some restrictions apply)

RESTAURANT CONCIERGE BACKLIT DISPLAYS

ADVERTISING OPPORTUNITIES



THE RESTAURANT CONCIERGE



A PRIME LOCATION

Situated in the Grand Lobby of the San Diego Convention Center, the Restaurant Booth gives you exposure to over one million visitors annually:

- Nearly 600,000 out-of-town convention attendees
- More than 500,000 local residents from consumer shows and public events

CONCIERGE SERVICES

Professional, courteous concierge specialists are on hand to make reservations, showcase your menu and encourage convention-goers to dine at your restaurant.



THE MOBILE BOOTH

When the Convention Center has multiple events taking place, the Mobile Booth can be set up anywhere between Exhibit Halls D and H, depending on where crowds are concentrated. Advertising on the Mobile Booth allows you to reach even more people.

DIRECT-DIAL PHONE LINE

Conventioners can call you directly! As an advertiser, you will have a direct-dial number that visitors can call using reservation lines at the Restaurant Booth.



RESTAURANT BOOTH AD

- 11" x 14" backlit photo of your restaurant
- 11" x 14" backlit menu, adjacent to restaurant photo

Ad Placement	Annual Rate*
Restaurant Booth	\$1,900 / year
Restaurant and Mobile Booths	\$2,400 / year

MORE BENEFIT

Added values Include:

- Coupons and promotions distributed by Restaurant Concierge staff.
- Production of individual referral cards for your restaurant
- Access to an online convention calendar that includes an attendance summary and schedule of key breaks
- Video displayed at the booth provides visuals of your restaurant.

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* Turnaround time is three weeks from the date we receive files.

TO ADVERTISE, CONTACT:

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